



Wellfield
Botanic Gardens

**Winter Wonderland
Holiday Lights 2023**

November 24-26

December 1-3, 8-10, 15-17, 20-23, and 26-27



Sponsorship Opportunities

Be a part of an even ***Bigger and Brighter Winter Wonderland Holiday Lights*** at Wellfield Botanic Gardens! This is a great opportunity to showcase your business or organization while showing support for Elkhart's most beautiful winter attraction. ***Winter Wonderland Holiday Lights presented by Welch Packaging*** welcomes ***over 25,000 guests*** across our scheduled evenings beginning the day after Thanksgiving and engages tens of thousands more through media and outreach. As is our promise for this event, every year continues to be the ***biggest and brightest year*** as we add EVEN MORE LIGHTS to our seventh year of the event. With over 1.4 million sparkling lights scheduled for 2023, the winter months are truly magical at Wellfield – the quiet beauty of winter skies, dancing colors of light on the ice and reflecting on still water, underscored by the constant sound of flowing water, holiday music, and crackling fires. Join us in a partnership that not only serves your business or organization through increased positive exposure, volunteer opportunities, and great benefits, but also serves to further the mission of Wellfield *to celebrate the inseparable relationship between water and life, inspire creativity and lifelong learning, foster stewardship of our natural world, and grow community.*





Sample Public Event Description

Wellfield Botanic Gardens ***Winter Wonderland Holiday Lights*** presented by Welch Packaging will transport you to a magical setting of lights, sound, and beauty, perfect for families to enjoy during the holiday season. Featuring *over 1.4 million lights*, professional light displays accentuate the natural beauty of Wellfield and our one-mile pathway is aglow with color and texture as you have never seen before! Experience this tradition with family and friends while enjoying the sounds of holiday music, warm yourself around crackling firepits and enjoy a boutique shopping experience in the Visitors Cottage, a great place to pick up that perfect gift. Ticket pricing includes parking, admission to the Gardens, and this special opportunity to enjoy Wellfield after hours in a wintery paradise. Cash bar, hot cocoa, and snacks available for purchase. Special thanks to our sponsors including _____, _____, and _____.

Schedule

November 24-26; December 1-3, 8-10, 15-17, 20-23, and 26-27

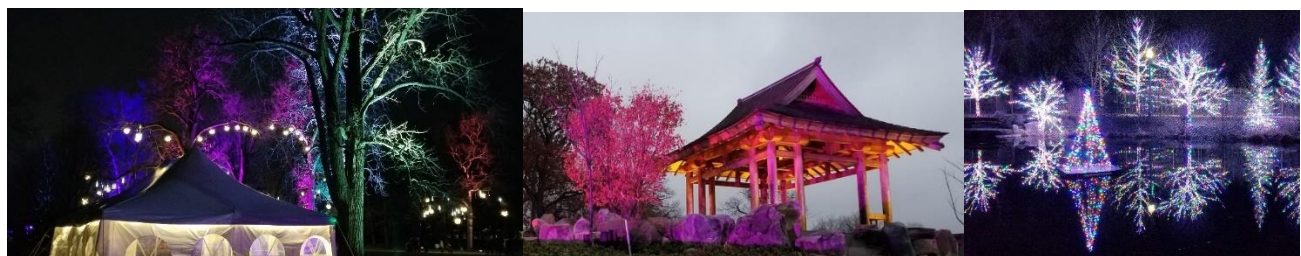
5 p.m. – Garden closes for general admission

5:30 p.m. – Gates re-open for Winter Wonderland Holiday Lights ticket holders

8:30 p.m. – Gardens Close

Ticket Pricing *(subject to change)*

- Members: Adult \$10 | Child (ages 3-12) \$5 | Under age 3 are free
- Public: Adult \$15 | Child (ages 3-12) \$10 | Under age 3 are free
- *Advance, discounted pricing is available online through November 23.*
- *Interested in a private rental or use of our Hospitality Tent for your business or group during Holiday Lights? Email info@wellfieldgardens.org or call 574-266-2006 ext 111 for more information.*



Sponsorship Package Options (4)

Winter Wonderland Holiday Lights 2023

November 24-26; December 1-3, 8-10, 15-17, 20-23, and 26-27

Major Sponsor - \$5000

- Name and logo as *Major Sponsor* on all promotional material
- Year-round recognition in the Garden as an “Annual Partner”
- Name and logo on large, printed banner at Admissions area
- Name and logo on event page at wellfieldgardens.org
- Dedicated social media post 3x during event run and inclusion in e-newsletter marketing
- Listing on video display in Visitors Cottage during event run
- 4 tickets to *Evening in the Gardens* (September 2024), our gala dinner event for partners
- 20 Complimentary event tickets

Supporting Sponsor - \$2500

- Named as *Supporting Sponsor* on all digital promotional material
- Year-round recognition as an “Annual Partner” on our website
- Name and logo on large, printed banner at Admissions area
- Dedicated social media post during the event run and inclusion in e-newsletter marketing
- 2 tickets to *Evening in the Gardens* (September 2024), our gala dinner event for partners
- 10 Complimentary event tickets

Music Sponsor - \$1000 - sponsor holiday music for one night of WWHL (Choose a night)

- Your name on a printed banner at Admissions area and at the Music Tent
- Name on event page at wellfieldgardens.org
- Music emcee will announce your name throughout the event on the night you choose
- 6 Complimentary event tickets

Glow Sponsor - \$500

- Name on printed banner at Admissions area and on event page at wellfieldgardens.org
- 4 Complimentary event tickets



Winter Wonderland Holiday Lights Sponsorship Payment Form

Become a Winter Wonderland Holiday Lights 2023 Sponsor today... Indicate Level Selected:

- Major Sponsor** - \$5000
- Supporting Sponsor** - \$2500
- Music Sponsor** - \$1000 (circle a date(s))
November 24, 25, 26; December 1, 2, 3, 8, 9, 10, 15, 16, 17, 20, 21, 22, 23, 26, 27
- Glow Sponsor** - \$500

Business Name (if applicable) _____

Title: (circle) Mrs. / Mr. / Ms. / Miss / Other: _____

Primary Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: (circle) home / cell / work (_____) _____

Email: _____

PAYMENT TOTAL \$ _____

Payable to 'Wellfield Botanic Gardens' by Check # _____ / or pay by Credit Card

Credit Card type (circle) VISA / MC / DISC / AMEX Name on Card: _____

Card # _____ Exp: _____ CCV: _____ Billing Zip code if different from above: _____

Please return completed form and payment to:

Wellfield Botanic Gardens, Attn: Eric Garton

Mail to: Wellfield Botanic Gardens, 1011 N. Main Street, Elkhart IN 46514

Scan to e.garton@wellfieldgardens.org

For questions or more information, contact info@wellfieldgardens.org or 574-266-2006



Thank you for helping to further the Mission of Wellfield Botanic Gardens