



2023 Annual Partnership Opportunities

Reflecting on a successful 2022, we head into 2023 poised for progress on the the vision of Wellfield's Master Plan and furthering our Mission for the community: *to celebrate the inseparable relationship between water and life, inspire creativity and lifelong learning, foster stewardship of our natural world, and grow community.* While our founders dreamed of ever-increasing attendance and community engagement, it's unlikely many envisioned so much could be accomplished in such a short period of time. Wellfield set another total attendance record in 2022—over 75,000 guests—across programs including admission, education, private rentals, community partner and special events. 2022 highlights included:

- **Growing Community Partnerships** – 2022 continued an upward trend of collaboration between organizations, nurturing existing partnerships and cultivating new opportunities including partnering with Elkhart Civic Theater, the Elkhart County Symphony, Community Foundation of Elkhart County, the Elkhart Rotary Club, Elkhart Public Library, the CVB's *Quilt Gardens along the Heritage Trail*, and expanding our Winter Wonderland Holiday Lights *Giving Tree Project* to include even *MORE* local not-for-profit beneficiaries and partners.
- **NEW Event: Garden of Villains**, a partnership with the Hall of Heroes Superhero Museum brought over 2000 guests to Wellfield over two nights October - - plans are underway to grow 2023's event and create a new fall tradition for families and fans.
- **Winter Wonderland Holiday Lights grows even Bigger and Brighter** – 2022 featured even *MORE* lights and new installations including a replication of our summer Quilt Garden design in lights! We've begun planning for our biggest show yet opening Friday, November 24, 2023.

As an Annual Partner, you'll share in these accomplishments that further our Mission **Your support makes a direct impact in our community.** Through the vision of our Board, the tireless commitment of volunteers throughout the community, and the dedication of passionate staff, we are committed to making a difference in Elkhart and beyond.

Will you help us in making that difference?

We invite you to be a part of our vibrant, dynamic, and growing regional attraction. The momentum of previous years gives us tremendous enthusiasm for **2023: The Year of New Horizons (#NewHorizons)** celebrating the true community treasure that Wellfield has grown to be. But as we know, *a garden never stops growing.* A garden is a dynamic and changing environment. We are putting our passions to work cultivating new projects, nurturing small sprouts of ideas to maturity, and fostering sustainable growth moving forward. **We are always looking to the horizon.**

Your Partnership will allow us to capitalize on that momentum and continue to grow our capacity, ensuring sustainable growth. Please consider a Partnership that not only serves you or your organization but also *serves the community* by creating an invaluable regional resource for generations to come. Options and benefits of **Annual Partnership** are below. It's our pleasure to present a more thorough overview of opportunities by meeting you where you're at, connecting online, or giving you an in-person *tour at Wellfield.* Reach out with questions, ideas, or to schedule a conversation. *Thank you!*

Sincerely,

Eric Garton

Robert and Peggy Weed Executive Director

Janet Evaneaga

2023-2024 Chair, Board of Directors

2023 Annual Partnership Levels and Benefits

Evergreen Level - \$25,000 and above

- Year-round recognition in the Garden (*donor signage, digital display*) and Annual Partner webpage
- 2 tables (of 8) at an *Evening in the Gardens*, September 7, our premier donor recognition dinner event
- Eight complimentary (one-year) Ambassador-Level Memberships
- Six VIP Season tickets/reserved table for *Groovin' in the Gardens – Summer Concert Series*
- Free Admission Passes as needed throughout the year
- 20 Free Tickets to *Winter Wonderland Holiday Lights*

Tulip Poplar Level - \$15,000 and above

- Year-round recognition in the Garden (*donor signage, digital display*) and Annual Partner webpage
- 1 table (of 8) at an *Evening in the Gardens*, September 7, our premier donor recognition dinner event
- Six complimentary (one-year) Ambassador-Level Memberships
- 100 Free Admission Passes
- Four VIP Season Tickets for *Groovin' in the Gardens – Summer Concert Series*
- 20 Free Tickets to *Winter Wonderland Holiday Lights*

Oak Level - \$10,000 and above

- Year-round recognition in the Garden (*donor signage, digital display*) and Annual Partner webpage
- 1 table (of 8) at an *Evening in the Gardens*, September 7, our premier donor recognition dinner event
- Four complimentary (one-year) Ambassador-Level Memberships
- 50 Free Admission Passes
- Two VIP Season Tickets for *Groovin' in the Gardens – Summer Concert Series*
- 15 Free Tickets to *Winter Wonderland Holiday Lights*

Sycamore Level - \$5,000

- Year-round recognition in the Garden (*donor signage, digital display*) and Annual Partner webpage
- 1 table (of 8) at an *Evening in the Gardens*, September 7, our premier donor recognition dinner event
- Two complimentary (one-year) Ambassador-Level Memberships
- 10 Free Tickets to *Winter Wonderland Holiday Lights*

Cottonwood Level - \$2,500

- Year-round recognition on Annual Partner webpage at wellfieldgardens.org
- Four tickets to an *Evening in the Gardens*, September 7, our premier donor recognition dinner event
- One complimentary (one-year) Ambassador-Level Membership
- 5 Free Tickets to *Winter Wonderland Holiday Lights*

2023 Corporate Sponsor Options

We know that sponsorships and their associated benefits are not a 'one-size-fits-all' proposition.

Your organization has its own unique needs and goals, as well as philanthropic values. We'd like to partner with you directly to create a benefits package that's tailored to your company's specific needs to meet your desired goals.

Corporate Sponsor benefit options and examples include, but are not limited to:

- Company-wide programming or events and employee engagement opportunities at Wellfield
- Complimentary Facility Rental for a company party or private reception
- Employee + family free admission day at Wellfield
- *Do you have your own ideas of what would make a partnership meaningful? Let's discuss possibilities!*

To partner or discuss options, contact Eric Garton, Robert and Peggy Weed Executive Director at 574-266-2006 or e.garton@wellfieldgardens.org. Thank you for supporting Wellfield Botanic Gardens.