

## A NOTE FROM THE DIRECTOR - - AND AN OFFER

It's a beautiful evening for a walk outside....if you're a polar bear! For us human-types, not so much. As the snow flies and the winds pick up, we're seeing temperatures drop and are affirmed of our decision to cancel tonight and tomorrow evening's Winter Wonderland Holiday Lights. We've received a few calls and have seen a few comments with questions about tickets. If you missed my post or mass email yesterday, I'll highlight a few of our stated policies and extend an offer...

Our policies: Tickets pre-purchased online or in person were good for any night of the event. That provides flexibility - - use it on a warm night, use it on a cold night; tickets are transferable, you can gift them to a friend; or we will graciously accept your ticket purchase as a donation. No refunds will be given.

We reserve the right to cancel if conditions are unsafe for our volunteers, staff, vendors, and for the public to attend. While I'm guessing no one is questioning our decision to cancel tonight and tomorrow evening's events (including local authorities), we understand that Winter Storm Elliott's movement across the country and into the Midwest might have taken some by surprise.

Wellfield is a private, 501(c)(3) that derives all its funding from private donations, annual memberships, private grants and earned revenue (like Winter Wonderland Holiday Lights tickets). This event represents nearly a quarter of our annual operating budget. We appreciate your ticket purchase and the generous support of our sponsors that allows us to produce this event and further our mission "to celebrate the inseparable relationship between water and life, inspire creativity and lifelong learning, foster stewardship of our natural world, and grow community". Your ticket purchase also allows us to grow this event each year, fulfilling our 'bigger and brighter' promise to keep bringing you a better light show each and every year.

For the first time in the six years we've been holding this event, the final evenings of our scheduled event are canceled. We understand this may be disappointing for ticket holders who were waiting for one of these final evenings nearest Christmas to enjoy the lights and time with family or friends. We are grateful for your financial support.

So back to that offer... While we won't be giving refunds on ticket purchases per our policy, unused tickets for Winter Wonderland Holiday Lights 2022 are valid for one general admission to Wellfield through September 30, 2023. Present your physical ticket (or valid barcode from virtual ticket) to be scanned or redeemed at our Visitors Cottage and you'll enjoy Wellfield in a completely different season.

On behalf of the staff and volunteers at Wellfield, I am grateful for your support, patronage, and understanding. We hope you will continue to enjoy Wellfield and all it has to offer throughout the year.

Sincerely,

Eric Garton  
*Robert and Peggy Weed Executive Director*