



The Elkhart Rotary Club and Wellfield Botanic Gardens will celebrate the 13th Annual TASTE OF THE GARDENS on **Sunday, August 28, 2022**. This event attracts over 5,000 guests from a 90-mile radius on an annual basis. We are proud to offer this event again in 2022; we're stronger and more committed to a fun, meaningful event than ever before. ***We invite you to be a partner with us*** for this amazing day of live music, fine art, and of course, GREAT food!

The purpose of Taste of the Gardens:

- It's a fundraiser supporting Wellfield Botanic Gardens, a private, not-for-profit founded by the Elkhart Rotary Club in 2005. This event also helps support Wellfield's Mission *to celebrate the inseparable relationship between water and life, inspire creativity and lifelong learning, foster stewardship of our natural world, and grow community.*
- It's an awesome gathering of community and increases our quality of place

General Event Info:

- The event features live music, a juried art show featuring artists from around the Midwest and a "Garden Boutique" pop-up shopping area. But at "Taste of the Gardens" **YOU** are the highlight of the event—our guests come for the great food—and we encourage you to bring your best bites for them to enjoy.
- *To help you with logistics*, guests purchase food tickets in advance in \$1 increments from central locations around the Gardens before visiting your food station. They'll purchase your menu items with the food tickets.
- Our volunteers will collect the tickets on a regular basis throughout the day and deliver them to our central counting location, where our staff will tally your tickets and cut you a check in the days following the event. **You'll receive 100% of your proceeds.**
- New in 2022!! Awards will be given for Best Taste of the Gardens and Fan Favorite.
- **Date:** Sunday, August 28, 2022
- **Event Time:** 11 a.m.-6 p.m.
- **Location:** Wellfield Botanic Gardens, 1011 N. Main St., Elkhart IN 46514
- **Set-up time:** Scheduled arrivals beginning at 7 a.m. Your station must be ready by 10 a.m. to serve at 11 a.m. when the gates open.
- **Cost:** \$150 sponsorship fee
- **Deadline to commit:** Monday, August 1, 2022

Advertising:

All participants will be provided with the following advertising and promotion:

- Newspaper and area print publications (including the Elkhart Truth).
- Rotary and Wellfield Botanic Gardens websites, as well as our marketing partners
- Yard signs and print collateral advertising the event.
- The event will be advertised on local TV, to increase exposure.
- Social media posts for each restaurant leading up to the event. Please tag us in your posts, too!

Restaurants/caterers should provide:

Restaurant/Caterer/Food Truck Information and Application for Taste of the Gardens Sunday, August 28, 2022

- The Completed *Restaurant/Caterer/Food Truck Commitment Letter* (attached).
- Completed W-9 for payment of restaurant proceeds.
- Certificate of Insurance naming Wellfield as additional insured.
- \$150 sponsorship fee, which can be paid online ([Taste of the Gardens Restaurant Registration](#)) or by check. Your business will be promoted by Wellfield as a sponsor of the event in our social media and advertising for the event, and we encourage you to tag us when you do the same!
- Your own grounded (3-prong) extension cords. *110 voltage will be available.*
- Adequate staff to operate your food station.
- Enough food to last for the entire event, which goes until 6:00 p.m. Tear down will begin after that.
- Fan(s) for your station (as required by Elkhart County Health Dept).
- Brochures or menus from your restaurant/catering business, coupons, upcoming events can be displayed and are encouraged at your table – *we want you to shine.*
- Your restaurant's best selections – 3 to 5 items of small portion size (3-4 bites) able to be served on SMALL (up to 6") plates/bowls. In keeping with our mission, please use compostable or post-consumable serveware. **NO styrofoam, please.** Please price items at 6 tickets (ie, \$6) or less. People want to be able to walk and eat, so please be aware of how consumers will eat your product!
- Bottled water and other soft drinks will be available throughout the Gardens; please refrain from selling these at your station. Restaurants: any beverages you would like to include on your menu must be pre-approved by the Restaurant committee.
- Please provide a list/short description of the menu items being served by August 1. We'll be working closely with restaurants to ensure that minimal menu overlap occurs. This advance deadline also ensures we have ample time to market your menu; you can submit your list with your commitment, or email your menu information to info@wellfieldgardens.org.
- Hot potable water (if needed) should be provided by the restaurant/caterer.
- Sufficient EZ-UP style tents to cover your prep area, for shade, and extra tables (we'll provide 1 per

Wellfield Botanic Gardens will provide:

- \$1 Value Food Tickets that will be sold/used for purchasing your samples (sold in packets of \$5, \$10 or \$20).
- **Water, soda, beer, and wine will be sold at various locations and should not be offered for sale at your booth.** *Restaurants should bring their personal supply of beverages/drinking water for their employees during the event.*
- One 8' banquet table with black, ground-length skirting as your front booth table. ***(please bring other tables you may need for prep)***
- A whiteboard for menu items and pricing (we'll write your menu items out in advance)
- Containers for ticket collection.
- Waste bins and liners.
- Tables and chairs for guests under the tent.
- Most importantly: a check for your proceeds!

Please complete and return the attached ***Restaurant/Caterer/Food Truck Commitment Letter***



Restaurant/Caterer/Food Truck Commitment Letter

Please complete/return this letter by mail or email to *Wellfield Botanic Gardens*

Wellfield Botanic Gardens
1011 N. Main Street
Elkhart, IN 46514

Commitment Deadline – August 1, 2022
Advertising Deadline – August 1, 2022
Menu Deadline – August 1, 2022

This letter confirms my understanding of our participation in Taste of the Gardens on Sunday, August 28.

Restaurant/caterer/food truck name: _____.

Primary contact for our restaurant is: _____.

Contact phone: _____ Contact Email: _____.

Restaurant or Caterer Website: _____.

Social Media: Facebook _____ Twitter _____.

Instagram: _____.

Date: Sunday, August 28, 2022, 11 a.m.-6 p.m.

Location: Wellfield Botanic Gardens, 1011 N. Main St., Elkhart IN 46514

Print Name & Title

Email Address

Primary contact signature

Date

The agreement also indicates your permission to use photos taken during the event on future promotional material. Don't worry, we'll make you look good!

Email to info@wellfieldgardens.org or

Mail to Wellfield Botanic Gardens | 1011 N. Main Street | Elkhart, IN 46514

Phone 574-266-2006 Ext. 106

Chrisi Cornell – Taste Restaurant Committee Chair and *Educational Coordinator at Wellfield*

Cara Long – Taste Committee Member and *Concept Manager of Michiana Cork and Fork*

Jodie Papandrea - Taste Committee Chair and *Guest Services & Volunteer Manager at Wellfield*

Eric Garton – Taste Committee Co-Chair and *Executive Director at Wellfield*